## ABSTRACT OF THE DISCLOSURE:

An image heating apparatus for heating and image formed on a recording material, includes a flexible rotatable member: a slidable member for sliding contact with an inner surface of the rotatable member; a back-up member for forming a nip with the slidable member with the rotatable member interposed therebetween, wherein the nip is effective to nip and feed the recording material, and the image is heated by heat supplied from the rotatable member; wherein a projection extended along a longitudinal direction of the rotatable member and provided on such a portion of a sliding surface of the slidable member as is downstream of a center of the sliding surface with respect to a recording material feeding direction in which the recording material is fed, and wherein the projection is effective to provide a maximum pressure in a distribution, with respect to the recording material feeding direction, of pressure applied to the nīp.

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